



Barcelona School  
of Tourism, Hospitality  
and Gastronomy

Affiliated center



UNIVERSITAT  
BARCELONA

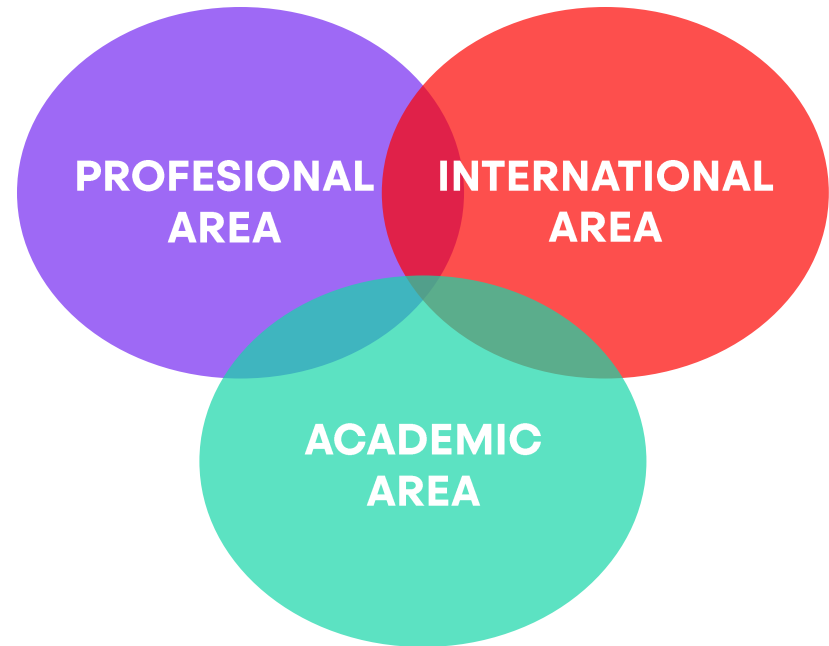
*#cettgoglobal*

# C E T T

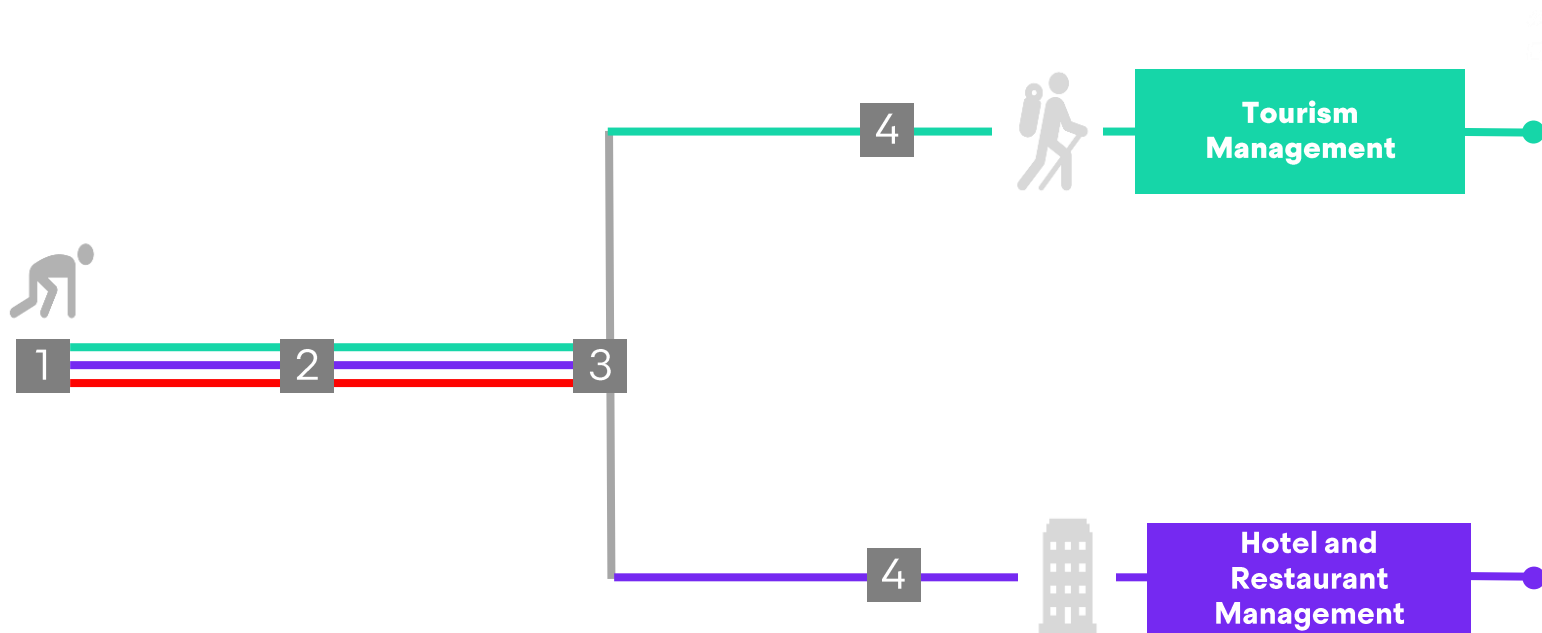
**BAHCELOR'S DEGREE IN TOURISM**  
**Informative session**  
**2<sup>nd</sup> year**

## What are we going to explain?

1. Curriculum
2. Choice and criteria of the specialization
3. Elective subjects
4. Enrollment regulations
5. Practicum II
6. International mobility



# Curriculum



# First and second year subjects

FIRST YEAR	
Subjects	Cr.
Introduction to Tourism and Hospitality Management	6
Tourism Science	6
Economics in Tourism	6
Geography and Tourism	6
Tourism and Cultural Heritage	6
Law in Tourism	6
Fundamentals of Research in Tourism	6
Strategic and Operational Marketing	6
Key Skills in Tourism Business	3
English Communication in Tourism I	9

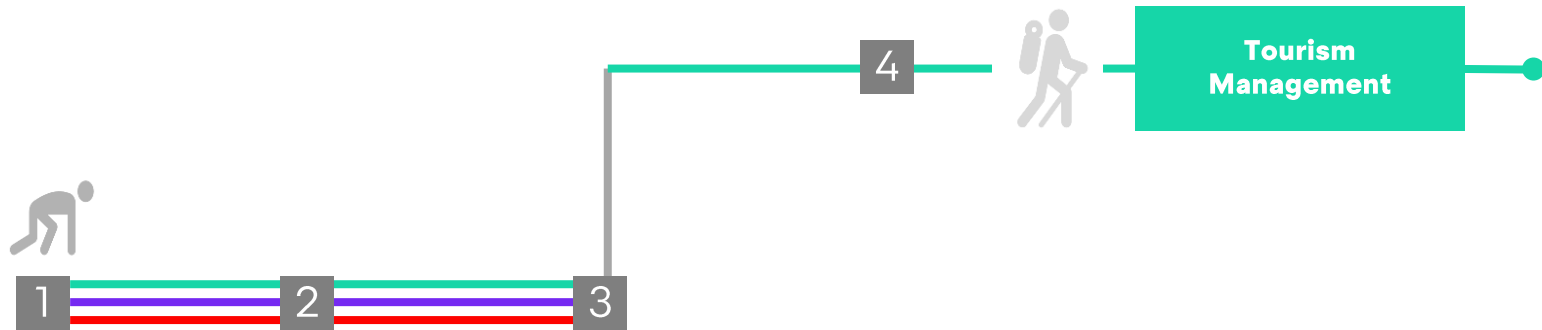
SECOND YEAR	
Subjects	Cr.
Policies in Tourism	6
Business Management for Tourism Accommodation	6
Business Management for Tourism Intermediation and Services	6
Tourism Experience Design	6
Economic and Financial Management in Tourism	6
Tourism Communication	3
English Communication in Tourism II	9
Second Foreign Language Communication in Tourism	9
Practicum I	9

## Specialization criteria

1. Take the compulsory **subjects** related to the mention
2. Do the **Practicum II** in a company related to your specialization
3. Develop a **SCP** linked to your specialization

Until April 5 you can change the specialization through a form that you will receive through the Virtual Campus

# Tourism Management Specialization

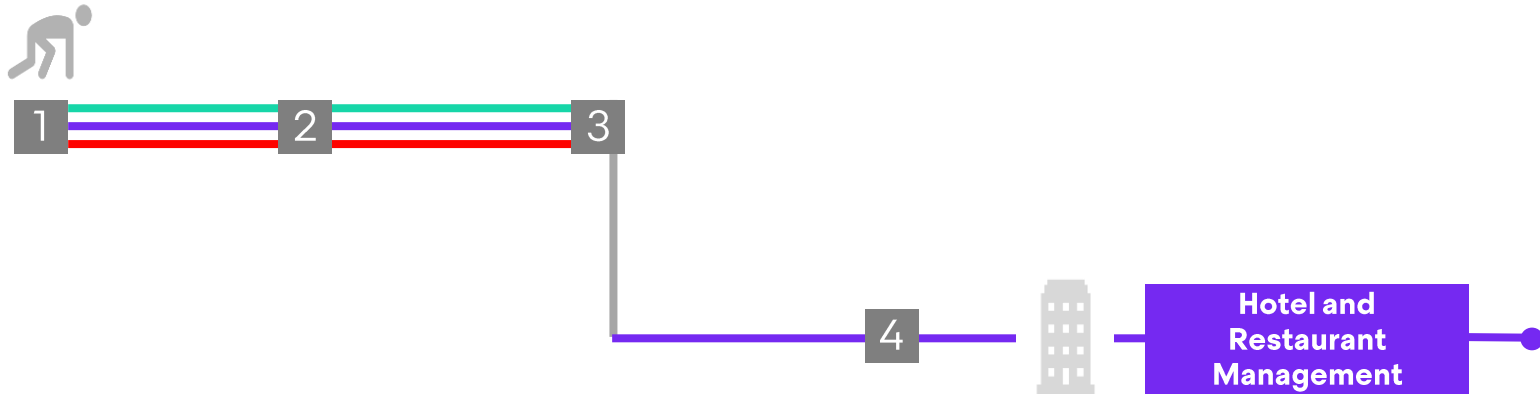


# Tourism Management Specialization

THIRD YEAR	
Subjects	Cr.
Tourism Planning and Development	6
Organization and Human Resources Management in Tourism Companies	6
English Communication in Tourism III	9
Practicum II	9
Tourism Project Management	4.5
Business Administration in the Transportation Industry	3
Business Tourism and Events Management	4.5
Cultural Tourism Management	4.5
Tourism marketing	4.5
Optional credits	9

FOURTH YEAR	
Subjects	Cr.
Leadership & Entrepreneurial Development in the Tourism Industry	6
Senior Capstone Project	12
Mediation of Cultural Heritage and Tourism	3
Revenue Management in Tourism	4.5
Strategic Management in Tourism Companies	3
Financial Management in Tourism Companies	4.5
Advanced Planning of Tourism Destinations	4.5
Advanced Writing Skills	3
Corporate Acceleration and Innovation	4.5
SMART tourism	6
Optional credits	9

# Hotel and Restaurant Management Specialization





# Hotel and Restaurant Management Specialization

THIRD YEAR	
Subjects	Cr.
Tourism Planning and Development	6
Organization and Human Resources Management in Tourism Companies	6
English Communication in Tourism III	9
Practicum II	9
Hospitality Marketing	4.5
Hospitality Management	4.5
Quality, Safety and Environment in Hospitality	3
Catering management	4.5
Conference and Event Organization in Hospitality	4.5
Optional credits	9

FOURTH YEAR	
Subjects	Cr.
Leadership & Entrepreneurial Development in the Tourism Industry	6
Senior Capstone Project	12
Revenue Management in Hospitality	4.5
Food and Beverage Operations Management	3
Strategic Management in Hospitality	4.5
Financial Management in Hospitality	4.5
International Hospitality Management	3
Advanced Writing Skills	3
Corporate Acceleration and Innovation	4.5
SMART tourism	6
Optional credits	9

## Elective subjects

Students between 3th and 4th year must take 18 elective credits.

We will find elective courses of 3-credits or 4.5-credits.

There are two types of subjects:

1. Linked to the specializations:

Cinema and Literature in Tourism  
Big Data Management  
Tourism and gender  
Protocol and Events Management

...

2. Enhancing communication in a foreign language I, II, III and IV

French  
German  
Spanish  
Italian

## Practicum II

-The minimum number of hours in the company is **225** and the maximum 900 (in each academic year)

-The Practicum can be done between **July 2024 and July 2025**.

-It must be linked to the **specialization** you have chosen

-For more information, contact **LAURA XINXOLA** through the Virtual Campus

Cartellera de pràctiques   Grau Turisme (GT)   G.CiènciesCulinàries (GCCG)

Seleccioni els criteris de cerca que desitgi:

Paraula clau:

Area:

Formació:

Departament:

Lloc:

Torn:

Empresa:

Format:

<Qualsevol>

Destacades

Mobilitat

Si no trobes la teva oferta  
**Vine a CS**

# Enrollment regulations

-Enrollment: July 2024 (online)

-Course load regulations

- ✓ If you have passed all the subjects, you can enroll **60 new credits**
- ✓ If you have failed some subjects, you can enroll **60 new credits + the number of credits corresponding to the subjects not passed** (maximum 75 credits in an academic year). In this case, you must first enroll in the subjects not passed and then add the subjects for the next year.

# INFOMATRÍCULA GRAUS

ABANS DE MATRÍCULA

AUTOMATRICULAT

 TENS PREGUNTES?



- **AUTOMATRÍCULA GRAU DE TURISME** - Del XX al XX de juliol
- **AUTOMATRÍCULA GRAU DE CIÈNCIES CULINÀRIES I GASTRONÒMIQUES** - Del XX al XX de juliol
- Consulta el teu horari a l'apartat "Quan em matriculo?"



Quan em matriculo? >



Normativa de matrícula >



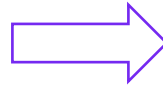
Beques i ajuts >



Modificació de matrícula >

# INFOMATRÍCULA GRAUS

Review the transcript and check the passed and pending credits.



- Curriculum
- Schedules
- Prices
- Specializations
- Senior degree project
- Academic calendar
- Courses syllabus

# INFOMATRÍCULA GRAUS



## PREGUNTES FREQUENTS



Calendari  
d'automatrícula >



Procés  
d'automatrícula >



Informació  
econòmica >



Beques >



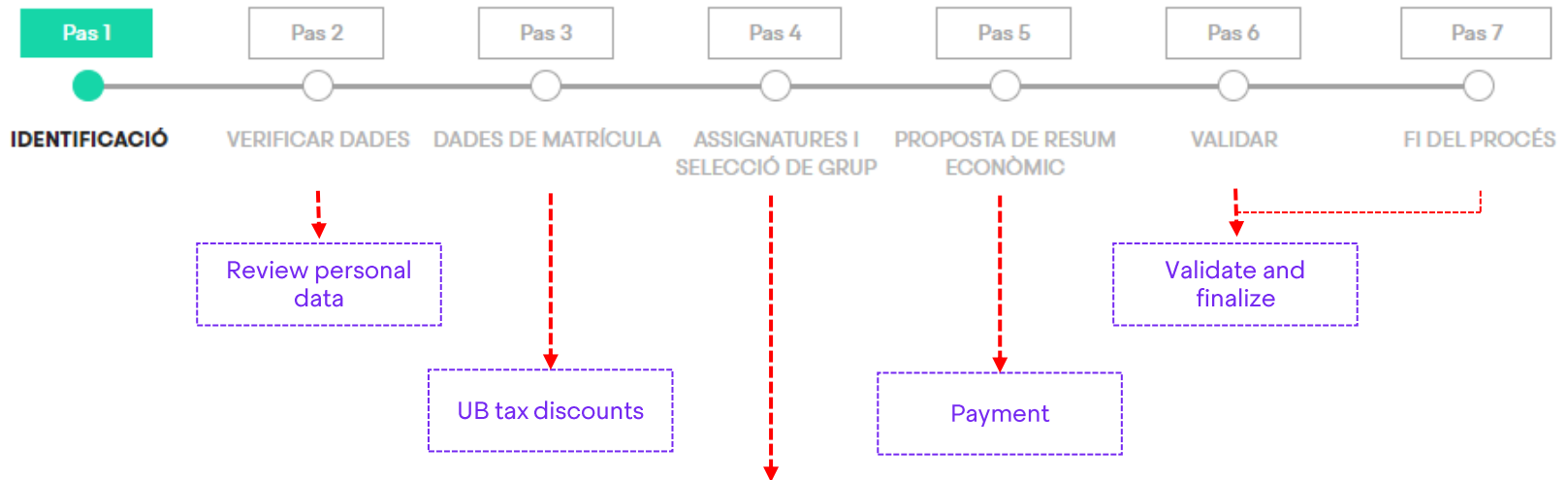
Després de  
matrícula >



Contacta amb  
Secretaria >

# INFOMATRÍCULA GRAUS

## AUTOMATRÍCULA'T



- ❖ The system does not generate enrollment or indicate the subjects you must enroll. It only shows you the compulsory subjects (FB, OBL and electives) of the year you are enrolling in.
- ❖ You can enroll a maximum of 75 credits, of which only 60 cr. they can be new
- ❖ You have the obligation to enroll in the failed subjects in the previous year and you cannot enroll the compulsory subjects of the following year unless you have enrolled all the subjects of the year in which you are enrolled.



# INFOMATRÍCULA GRAUS

ABANS DE MATRÍCULA

AUTOMATRICULAT

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Quan em matriculo? >



Normativa de matrícula >



Beques i ajuts >



Modificació de matrícula >

## International mobility

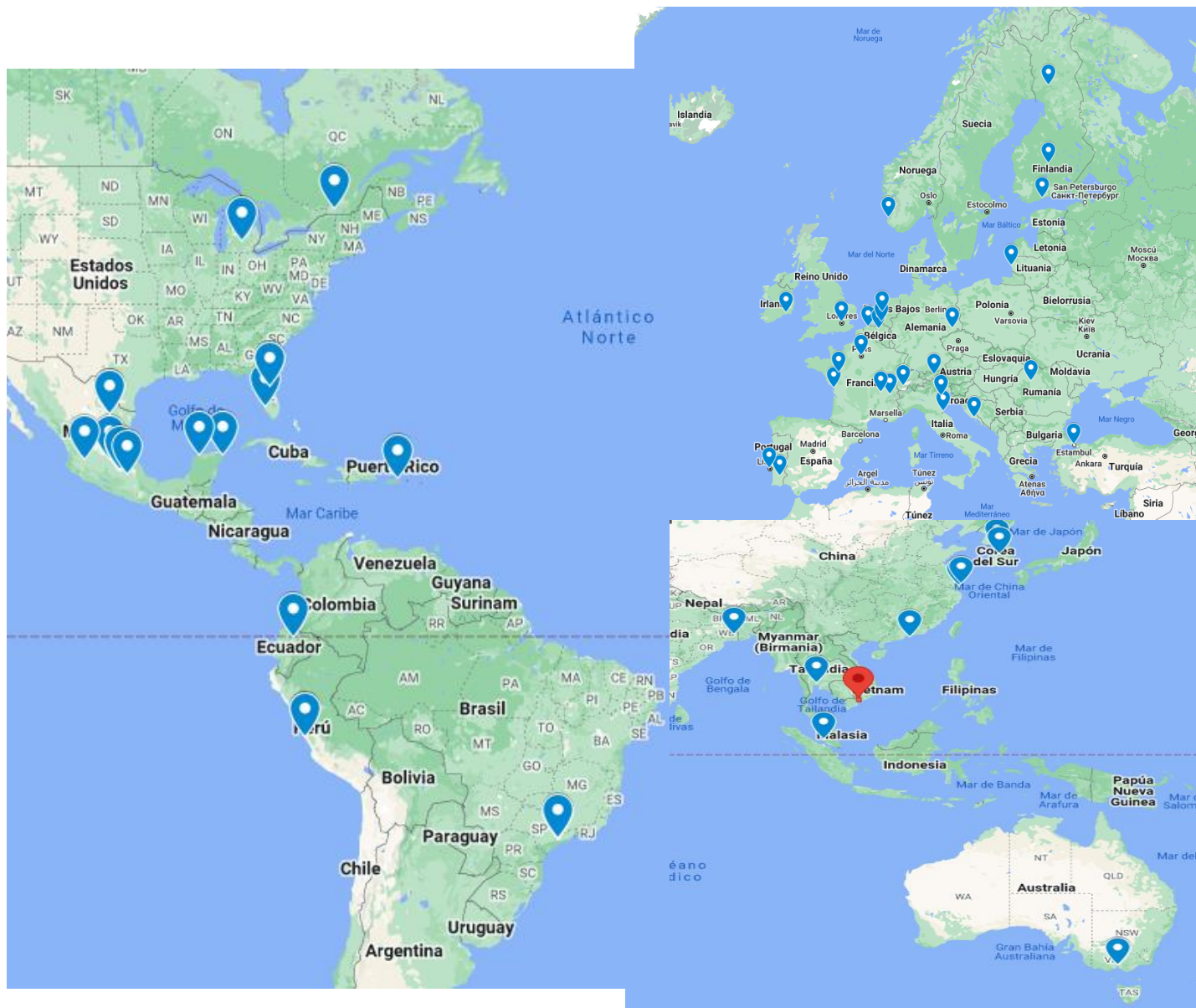
1. Academic mobility
2. Internship mobility
3. Double degrees
4. International SCP
5. Buddy program



# Prepare for your Study Abroad semester from now!!



**It will open you many doors as a professional in the Tourism & Hospitality field!!!**



**+30** countries  
**+60** universities  
**+180** exchange slots

Explore all your options!!!  
Don't just follow what everyone does

**Don't forget working on your language skills and getting a certificate as it is necessary for many universities.**

**It will give you many more options and make a big difference in your future**



**Some destinations are cheaper than you think!!**

**There are scholarship opportunities, in some cases they are guaranteed!!**

**It is a good idea to save money if you can**



**+INFO  
CETT  
Student  
Guide!!!**

# Doubts or questions?

You can contact me via virtual campus at

David Antonio Ibarra Rubio  
International Office



Make sure to also check the information on the student guide!!

¿Questions?